



Mayor's Advisory Committee on Prescott 2050 Visioning

Catalog of Information Sources

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Introduction

This document is a survey of previous Prescott planning efforts in many areas (economic, downtown, preservation, etc.). The purpose is to assemble a catalogue of information sources associated with those studies. Those sources include published reports from those studies, working papers, references to data sources, etc.

The intent is to document “institutional memory” of the various studies so that there is a single source, or catalogue, of the previous study information.

As the 2050 Visioning process proceeds we will uncover other valuable material and references to that material will be added to this catalogue.

Organization

Information sources are organized by the type of study. The broadest scope of study is the Prescott General Plan, so it is discussed separately. Sections of the Prescott General Plan are then referenced in other more specific planning areas. Several specific study areas are organized as report sections:

- Overall Plans
- Economic Development
- Downtown Planning
- Parks and Recreation Master Plan
- Open Space and Trails Master Plan

Overall Plans

Overall plans are plans that encompass the entire city and cover many areas of planning. Most of these have resulted from Arizona's Growing Smarter requirements.

Historical Plans: Original Town Site Plat of 1864

The first de facto plan for Prescott was the original town site plat of 1864.

Community Strategic Plan (1993)

This was a plan prepared by the Community Strategic Planning Steering Committee. It was a *community project* that the city facilitated. "The final product of these efforts is a Prescott 2000 Community Strategic Plan which sets forth vision statements, identifies priorities to be accomplished, sets forth alternative courses of action, and endorses a plan with specific implementation strategies."

2020 Forum Committee

A Vision for Prescott, Arizona in the Year 2020 (May 1994)

Published "A Vision for Prescott, Arizona in the Year 2020" in a small booklet format in May 1994.

2020 Forum Preserving Regional Open Space

The 2020 Forum conducted its 10th annual form, in response to the State of Arizona Growing Smarter legislation on May 19, 1999. The topic of that form was "Preserving Regional Open space."

There was a 2000 forum on Regional Land Use Planning. Susan Adams is the contact (e.susan.adams@gmail.com) for supporting forum files. The forum dissolved soon thereafter.

Committee members included:

Susan E. Adams (Director of the Leadership Center at Yavapai College, 1997-2000)

Executive Committee included: Dava Hoffman, Charlie Donahue (recently deceased) and Bob Widen (city councilman).

1994 Strategic Plan

Tom Guice: "It was an excellent strategic planning effort that resulted in a very worthwhile document."

2003 Prescott General Plan

The 2003 Prescott General Plan is a result of the Growing Smarter/Growing Smarter Plus" legislation adopted by the state in 1998 and amended in 2000 and 2002 (A.R.S. 9-461.05 *et sequentia*).

Electronic Version

The 2003 Prescott General Plan in PDF format is available on the web at
http://www.cityofprescott.net/_d/general_plan_051804.pdf

Historic Preservation Master Plan (December 1997)

This master plan was adopted December 9, 1997 and became effective January 8, 1998. “This Historic Preservation Master Plan is a guide and outline for the identification, protection, and management of historic resources within the City of Prescott, Arizona. It is intended to serve as a basic operational tool to assist the City, the Preservation Commission, and the public in understanding and applying preservation principals to our historic areas. The plan provides a descriptive overview of preservation in general, and the resources of Prescott in particular, and outlines the philosophical goals and recommendations for preservation and development.”

Economic Development

Prescott has engaged in economic development studies dating back until at least 1998 (and probably earlier).

Economic Development Surveys

Tri-City Wage and Fringe Benefit Survey

Available for 2002, 2004, 2006 with 2008 in process).

Tri-City Workforce Survey

Available for 2002, 2004, 2006 with 2008 in process).

Highway 69 Commercial Feasibility Study (August 1997)

This study was the precursor to the Prescott Gateway Mall.

Focused Futures I (June 1998)

This study was sponsored by APS.

Strategic Plan for Economic Development 2002 Update

Conducted by the Prescott Economic Development Council, Inc.

2002-2003 Tri-Cities Business Retention Survey

Sponsored by APS.

Ponderosa Redevelopment Plan (Jan. 2003)

It covered the redevelopment of Ponderosa Plaza which is now the Village at the Boulders center.

Tri-City Regional Business Diversity Report (2004)

“This report is the result of work that began a year ago at the Leadership Conference on Business Diversity convened and hosted by Yavapai College. Out of that effort, a steering committee of community leaders was formed to follow up on the recommendations and ideas brought forth at the meeting. As the committee (now known as the Tri-City Regional Economic Diversity Committee —TRED-C for short) began its work, it was apparent that a better understanding of the present economic conditions was needed—particularly information over time that would allow for accurate projection of trends.”

NACOG 2004-2009 Economic Development Strategy Update

Airport Related Plans

Prescott Airport Economic Impact Study

The Prescott Chamber of Commerce commissioned this study and it was completed in May, 2006. It is on the City of Prescott's web site at: http://www.cityofprescott.net/d/airport_econ_impact_2006.pdf

Airport Master Plan

This plan was completed in 1996 by a consultant, Coffman Associates of Phoenix, Arizona.

Airport Master Plan Update

Ben Vardiman, Airport Manager, is currently leading an effort to update the 1996 Airport Master Plan. In addition to a plan update, this effort is also evaluating land usage around the airport to look at options that would make additional land suitable for commercial and/or industrial development.

SLIM (Specialty Light Manufacturing Cluster)

Kickoff meeting held on September 7, 2007.

Focused Future II (2007)

Not brought forward to city council in final form yet.

Downtown Planning

The historic center of Prescott is the downtown area. That area is generally divided into the Courthouse Square area and the Greater Downtown area. Planning activities for downtown have been ongoing for some time.

Downtown Prescott Charette (August, 1990)

This is a 19-page report from August 1990 prepared for the City of Prescott and the new Downtown Prescott Association by the Arizona Chapter of the American Planning Association.

The Downtown Specific Area Action Plan (April, 1997)

Although this report carries the name of the Prescott City Council on its title page, its actual adoption as a Specific Area Plan needs to be confirmed. It includes seventeen specific areas of study and five major recommendations.

Granite Creek Vision Plan (2000)

This appears to be a PowerPoint presentation. It was created by Urban Design Studio for the Prescott Downtown Partnership. Even though the title is specific to Granite Creek, that is just the central focus. It also contains recommends on:

- Development
- Urban Design (including recommendations for artist created wall murals)
- Pedestrian Improvements (including bike routes)
- Parking
- Overall (including recommendation for push cart vendors).

Downtown Prescott Town Hall (2005)

Conducted on February 15, 2005.

Alan Snyder's Downtown Improvement Plan (2007)

This plan was developed independently by Alan Snyder in an attempt to look at how changing traffic flows in Prescott's downtown area to optimize traffic flow, increase parking spaces and provide additional shopping and dining opportunities around the Courthouse Square:

- Increased parking from 196 to 303 spaces
- Additional outdoor shopping and dining areas around courthouse
- Better traffic flows

Downtown Historic District

Prescott has a strong historic heritage which is an attribute that needs to be preserved.

Local Historic Districts

The City of Prescott's web site contains a map of local historic districts:

http://www.cityofprescott.net/_d/local_historic_districts.pdf

Parks and Recreation Master Plan

On March 21, 2007, a milestone was reached with the completion of the City of Prescott Parks Master Plan Needs Assessment Report. That report, in PDF format, is available on the City of Prescott's web site at

http://www.cityofprescott.net/d/mp_needs_assessment.pdf

Open Space Master Plan

In 2008, the long-awaited Open Space Master Plan will be completed and presented to the Prescott City Council.

Appendices

City of Prescott Publication Pricelist

Airport Specific Area Plan (ASAP)	\$20.00
Archeological Overview	\$ 5.00
Canterbury Neighborhood Plan	\$ 5.00
Dexter Neighborhood Plan	\$ 5.00
Downtown Prescott Char ette 1990	\$ 5.00
Downtown Specific Area Action Plan	\$ 5.00
Fleury Neighborhood Plan	\$ 5.00
FY2006 Annual Action Plan	Free
FY2005 - 2009 Consolidated Plan	Free
FY2005 Annual Action Plan	Free
Gail Gardner Neighborhood Site Plan	\$ 5.00
Getting Certificate of Assured Water Supply	\$ 2.00
Glassford Hill Plan	\$ 5.00
Granite Dells Community Plan	\$ 5.00
Granite Creek West Master Plan	\$ 5.00
Hassayampa Community Archeological Design	Internal use only
Historic Preservation Master Plan (notebook)	Internal use only
Historic Preservation Overlay District (notebook)	Internal use only
Historic Museum Official Directory	Internal use only
Land Development Code	\$13.00
Open Space Plan 1999 & 2001	\$10.00
Prescott Bicycle and Pedestrian Master Plan	\$ 6.00
Prescott East Area Plan (PEAP)	\$10.00
Prescott General Plan 1997 or 2003	\$12.00
Subdivision Map	\$35.00
Water Planning & Management Program	Free
Watson & Willow Lake Master Plan	\$10.00
Yesterday, Today, Tomorrow, A Guide to Preserving your Prescott Home (notebook)	\$12.00
Westside Neighborhood	\$ 5.00
Willow Creek Road Corridor Study & Land Use Plan	\$15.00
Willow Lake South Area Plan (WLSAP)black & white	\$ 5.00
Willow Lake South Area Plan (WLSAP) color	\$10.00
Zoning Map	\$25.00

Definitions

Economic development: Creating jobs.

Economic Development, Successful: Growing jobs faster than you grow your population. Also includes maintaining or growing the number of jobs that are what is termed “base” or “export” jobs. There are essentially two kinds of jobs:

- Those that bring new money into the economic region from outside, and
- Those that recirculate the money already here

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