

## Definitions

Economic Development	The process of promoting, initiating, supporting, and/or facilitating the creation of wealth and employment opportunities. Could include tourism and knowledge industries. Could include incentives for eco- industries. Could include part time employment for seniors.
Development	<p>Entails a variety of activities done within or on behalf of a community to add to or enhance it in some way. It may include housing construction, developing cooperatives or rehabilitation of structures</p> <p style="text-align: center;">Or</p> <p>Community development is the process or effort of building communities on a local level with emphasis on building the economy, forging and strengthening social ties, and developing the non-profit sector.</p> <p>Could include smart growth and smart codes. Could consider recycling and green materials, sustainable energy sources, landscaping and public space.</p> <p>Could include a focus on neighborhood development. Could include services for homeless/transient population.</p>
Ambiance/Ambience	The special atmosphere or mood created by a particular environment. What makes Prescott unique. The basis for the Prescott “brand.” Could include promotion of neighborhoods and community centers. Could include public safety concerns. Could include fire wise and block watch issues. Could include public safety for seniors? Could include noise issues. Should ambience be a separate topic? Could include issues of zoning.
Cultural Affairs	The development and growth of visual and performing arts, music, theater, dance, creative writing , and crafts. Explore new ways of increasing funding and making resources and services more readily available.
Open spaces	Definition of open space is very broad and ranges from areas that are active in nature, such as parks and ball fields, to areas that are passive in nature such as wetlands preserves and flood control properties. Uses of parks and park structures could be included. Could include issues of zoning.

Downtown planning	Developing a planning strategy for the preservation and redevelopment of the historic downtown area
Water	Use, conservation, reusable, sources, supply. Could include incentives, zoning, taxing
Youth	Could include education, recreation, programs. Could include child care considerations. Could include issues of funding of facilities. Could include latch key issues.
Transportation	It can refer to public transport, car sharing, walking and cycling as well as technology such as electric and hybrid cars and biodiesel and other green transport. Could include regional concerns. Could include access for service employees for tourism.
Aging	Could include education, recreation, programs, could include specialized long term care housing
Climate Change	Impact of global warming on the region. Identify smart planning and adaptations.
Funding	Financial resources provided to make projects possible. Could include incentives for private capital.
Housing	The issues associated with affordable housing. Could include co-housing. Could include attracting tax incentive. REIT [Real Estate Incentive Tax]. Could include incentives for technology and eco friendly housing. Could include issues of zoning.

Access to health

Affordable health Insurance, insurance pooling, appropriate mix recruitment of medical staff. Should include mental, medical, dental, and alternatives.